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PRESS RELEASE – FOR IMMEDIATE RELEASE AND DISPERSAL

Victoria Companies Unite

Catapult Imaging Studios and FalconEFX, Falcon-Software Company, Inc. rich media division have amalgamated to offer an “all-inclusive marketing campaign solution”. The merger of the two entities will provide a complete talent pool for both company’s clients. FalconEFX and Catapult have worked closely together over the past 14 months providing each of their unique clients with custom marketing solutions.

Catapult Imaging Studios is an all inclusive talent group, offering full website design and development, corporate imaging, print services and custom photography. Catapult’s management team, Shon Taylor, Principle, Creative Director and Jean François (JF) Godin, Principle, Technical Director, work closely with their design team to provide complete marketing and branding solutions. Their portfolio includes many high-profile clients including Wellington West’s Capital Inc. and Asset Management Inc., Tactex Controls Inc. and Capital Steak House Inc.

Natasha Dilay, Business Development Manager of FalconEFX has worked in partnership with Catapult to provide clients with rich media presentations for on-line marketing initiatives. “This amalgamation is an exciting move,” states Dilay “the newly unified team offers clients a cohesive talent solution with excellent service, unique marketing material and incredible support.” Recent clients of FalconEFX have included noteworthy names such as Sotheby’s International Realty, rareEarth Project Marketing and travel experts Virtuoso Inc.

Catapult will maintain their downtown Creative Studio at 1322 Broad St, Victoria, BC and move their Management Office into the FalconEFX Head Office at 1625 Oak Bay Avenue, Victoria, BC.

For complete details on Catapult Imaging Studios please call (250) 380-0521 or visit their website at www.catapultis.com.

For complete details on Falcon-Software Company, Inc. please call (250) 480-1311 or visit their website at www.falcon-software.com.